

Asotin County
Quit Line Data Summary
January 1 - March 31, 2004

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 4	N = 3,363
Percent of Statewide Calls	0.1%	100.0%
Percent of State Population in County¹	0.3%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N =	N = 2,906
Female	*	64.2%
Male	*	35.8%
Race/Ethnicity	N =	N = 2,468
People of Color	*	13.1%
White	*	86.9%
Age	N =	N = 2,642
Less than 18 years old	*	1.1%
18 - 24 years old	*	15.2%
25 - 34 years old	*	23.1%
35 - 44 years old	*	24.6%
45 years and older	*	36.0%
Education	N =	N = 2,581
Did not graduate high school	*	19.0%
High school graduate	*	36.0%
Some college/vocational school	*	36.4%
College graduate	*	8.6%
Caller Type	N =	N = 3,052
General Information	*	12.6%
Health care provider	*	3.6%
Tobacco user	*	83.8%
Payer Type	N =	N = 2,005
Insured	*	31.2%
Uninsured	*	29.4%
Medicaid	*	39.4%
Heard About	N =	N = 2,412
Past caller	*	15.7%
Employer/worksites	*	1.2%
Health care provider	*	31.8%
Television	*	11.9%
Outdoor advertisement (billboard/bus/wall)	*	1.8%
Targeted mailing	*	0.1%
Great Start	*	0.2%
Radio	*	1.8%
Newspaper/Magazine	*	0.7%
Brochure/Newsletter	*	5.4%
Family or friend	*	22.7%
Health Department	*	5.4%
School	*	1.4%